

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

Steven Rizzi et al.

Serial No.: 09/876,173

Filed: June 8, 2001

For: System and Method of Providing
Advertising on the Internet

Atty. Docket No.: 000479.00023

Group Art Unit: 3622

Examiner: Janvier, Jean D.

Confirmation No.: 5726

REQUEST FOR RECONSIDERATION

U.S. Patent and Trademark Office
Customer Service Window, Mail Stop AF
Randolph Building
401 Dulany Street
Alexandria, VA 22314

Sir:

In response to the Final Office Action mailed on December 15, 2006, Applicants respond as follows:

A Listing of Claims begins on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.